

Subject: FW: 75th Anniversary Event Participation

From: Miki Payne <Miki@hbdrollinger.com>

Date: 06/15/2016 03:24 PM

To: "westchester.cfm@gmail.com" <westchester.cfm@gmail.com>, Donald Duckworth <duckworth.donald@gmail.com>, Les Watt <les@blacktievalet.com>

Let's add this to Friday agenda...THIS WE SHOULD DO.

Miki Payne
Operations Manager

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P R O P E R T I E S

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From: HomeTown News [mailto:westchesterhometown@yahoo.com]

Sent: Wednesday, June 15, 2016 2:44 PM

To: Miki Payne

Subject: 75th Anniversary Event Participation

Hi Miki,

As you know, we are working on planning for the 75th Anniversary of Westchester and part of the success of having a year of celebratory events will be partnering with local organizations and nonprofits.

I'm writing today to ask if the Grand Opening of the New Farmers Market would like to partner with us to be an event in our 75th Anniversary Calendar.

What that would mean is as follows:

- The Grand Opening of the Farmers' Market would be listed on the Anniversary's official website page (at thehtn.com/celebrate-westchester coming soon)

- It would also be listed as one of the Anniversary events in the HomeTown News in the July issue (where more information on the Anniversary is being rolled out)

- You would be able to use the anniversary logo in marketing for the event

- The event would also get promotion on the HTN's FB page as an Anniversary event

What we ask of the organization:

- We ask that all partnering anniversary events, to do an activity or provide something anniversary related at the event. This can be a special giveaway to celebrate the anniversary,

balloons, a 75th Anniversary coloring contest etc.

Please let me know if you are interested in participating or have any questions. We'd love to have the Grand Opening of the Farmers' Market on board! If I could know your decision no later than Friday, June 24, that would be great.

Thank you,
Stephanie

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